

PRESS RELEASE—For immediate release

Governor Walker declares October 5, 2004 “Utah State Leadership Day”

UVSC to host 5th annual Leadership Conference, featuring Jon Huntsman Jr. and Thurl Bailey

OREM, Utah — September 21, 2004 — The Utah Valley State College (UVSC) School of Business will host their annual Leadership Conference for local high school and college students, businesses and civic community on October 5, 2004 from 8:45 a.m. to 1:00 p.m.

The conference will showcase leadership certificates offered by the Business School’s Center for the Advancement of Leadership along with presenting many guest speakers to illustrate the real-life benefits of strong leadership.

Governor Olene Walker praises the organization and has declared October 5, 2004 “Utah State Leadership Day,” stating “the future of Utah and the United States depends upon effective leadership and the Center for the Advancement of Leadership at Utah Valley State College is dedicated to teaching leadership and life skills to students of all ages. Young people are often eager, energetic, and successful in the learning and application of leadership principles.”

The Center for the Advancement of Leadership is the first of its kind and administrators hope to launch it as a nationwide program, cornerstone to every education. Senator Orrin Hatch took the issue before the 107th Congress to lobby its merits. “I am very supportive of this program and commend it to my colleagues as an excellent example of educational innovation.”

High school students will meet in the McKay Events Center and will hear from keynote speakers Thurl Bailey, former Utah Jazz NBA player, and Sharlene Hawkes, former Miss America and ESPN correspondent. Dozens of additional notable speakers will address the students during two breakout sessions with topics ranging from career planning and personal triumph to coping with stress and the power of love. Students will also enjoy live entertainment from Eclipse, featured at the 2002 Olympic Winter Games and the 2002 “Stadium of Fire.”

College students will meet in the Orem LDS Institute of Religion Building on UVSC’s campus. Keynote speaker Jon Huntsman Jr. will share his personal experiences in business and leadership and keynote speaker Jack R. Christianson will share his speech “Unity Amid Diversity.” Students may choose to hear from many additional speakers during the two breakout sessions on a wide variety of topics. Students will also enjoy live entertainment from London-born, LDS Christian music singer, Alex Boye, who recently moved to the United States to pursue his musical and acting career.

Community business leaders and all high school and college students and administrators are welcome to attend. For more information regarding the Center for the Advancement of Leadership and their annual conference, please visit their website at www.uvsc.edu/schools/business/leadership/ or call Elane Cuell at (801) 863-7494.

About the Center for the Advancement of Leadership

The Center for the Advancement of Leadership serves more than 50,000 students per year, promoting leadership, character and life-skill education to students of all ages.

Through assessments, feedback, coaching, academic coursework, skill and competency development, leadership experiences, and self-reflection, The Center for the Advancement of Leadership leads the way in offering a multi-dimensional approach for the development of leaders in both academic and

professional settings—setting a new standard of academic, professional and personal development.

The Center for the Advancement of Leadership places particular value on the holistic development of students of all ages, the quest for personal and interpersonal excellence in the student's personal and professional life, gratitude and humility in the service of others, continuous improvement and lifelong learning and finding a balance between theory and practice.

In the pursuit of developing leadership within all age groups, the center offers many programs including:

- A comprehensive Leadership Certificate program
- Integrated Studies program with an emphasis on leadership
- High School Concurrent Enrollment program
- “Why Try” program for junior high school students
- “No Greater Heroes” program for grade school students
- Annual Leadership Conference for high school and college students
- Professional Leader Development Series for local organizations
- Leadership and management consulting services for local organizations
- Research and development opportunities for faculty and students

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